



iThink Media Ltd



COMPANY PROFILE

Ideas That Inform, Inspire and Influence

Uganda's integrated media, advertising, creative production, outdoor advertising and technology company.

VOLUME II - REVISED EDITION - JULY 2026

ithinkmedia.info



iThink Media Ltd
INFORM. INSPIRE. EMPOWER.

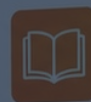
**Media that
moves people.
Ideas that
move business.**



TV



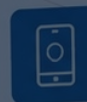
RADIO



MAGAZINE



OUTDOOR
ADVERTISING



DIGITAL
SOLUTION

iTV Uganda

iRadio Uganda

iDigest Magazine

ADVERTISE WITH US



www.ithinkmedia.info



marketing@ithinkmedia.info



+256 760 031 006 | +256 788 886 782

BUILT IN UGANDA.

DESIGNED FOR CONNECTED GROWTH.

This revised profile presents one integrated network: television, Christian radio, magazine publishing, newsroom journalism, outdoor visibility, creative production, marketing and technology working through one coordinated company.

Prepared for clients, partners, institutions and audiences seeking a single accountable media and communications partner.

Verified against the current iThink Media website and approved internal brand decisions on 24 July 2026.

Contents

A complete view of the company, its media network, service portfolio and partnership model.

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One company. Many connected capabilities.

iThink Media combines owned media brands with client-facing production, advertising, publishing and technology services.

3

Core media brands

iTV Uganda, iRadio Uganda and iDigest Magazine

12

Service families

From outdoor advertising to web and IT solutions

1

Connected network

Strategy, production, placement and reporting coordinated together



Central promise: tell us the audience, objective and challenge. iThink Media will design the route across the right combination of screen, sound, story, street and digital.



CHIEF EXECUTIVE OFFICER

Dr. Mugisha Jeremiah

Our ambition is to build a credible African media and creative technology company whose ideas, platforms and services help people understand, communicate and grow.

LEADERSHIP FOCUS

- Corporate strategy and long-term direction
- High-level partnerships and institutional growth
- Governance reporting and executive accountability
- Expansion of the company's integrated media vision



MANAGING DIRECTOR & CHIEF OPERATIONS OFFICER

Richardson Kyeyune - Chief

We are building iThink Media as a practical working network: disciplined enough to deliver professionally, creative enough to move people, and connected enough to grow a client's story across formats.

LEADERSHIP FOCUS

- Daily management and department coordination
- Project delivery, staff supervision and quality control
- Media, commercial and technology workflow integration
- Translating executive strategy into measurable action

A media house, creative agency and technology partner - under one roof.

iThink Media Ltd is a Ugandan integrated media and communications company serving audiences, organisations and businesses.



01

Public-interest media

News, features, faith content, interviews, documentaries and stories that help audiences understand their world.

02

Commercial communications

Advertising, brand strategy, production, publishing, outdoor visibility, PR and campaigns built around clear client objectives.

03

Digital infrastructure

Websites, media platforms, streaming architecture, administration systems, analytics and practical technology support.

PURPOSE

Built to inform, inspire and empower.

The company purpose guides editorial decisions, commercial delivery, technology choices and partnerships.

01

Vision

A respected African media and creative technology company with global reach.

02

Mission

To inform, inspire and empower through media, creativity, marketing and technology.

03

Values

Truth, creativity, excellence, inclusion, service and accountability.

A credible African media and communication company is measured not only by what it publishes, but by the discipline behind every brief, production, placement and follow-through.



A clear legal identity and chain of responsibility.

Corporate governance begins with shareholders and the Board of Directors; executive leadership manages strategy and daily delivery.

LEGAL NAME

iThink Media Ltd

COMPANY FORM

Private Limited by Shares

REGISTRATION NUMBER

80034292749966

INCORPORATION DATE

24 April 2025

OPERATIONAL BASE

Bweyogerere, Uganda

POSTAL ADDRESS

P.O. Box 187569, Kampala, Uganda

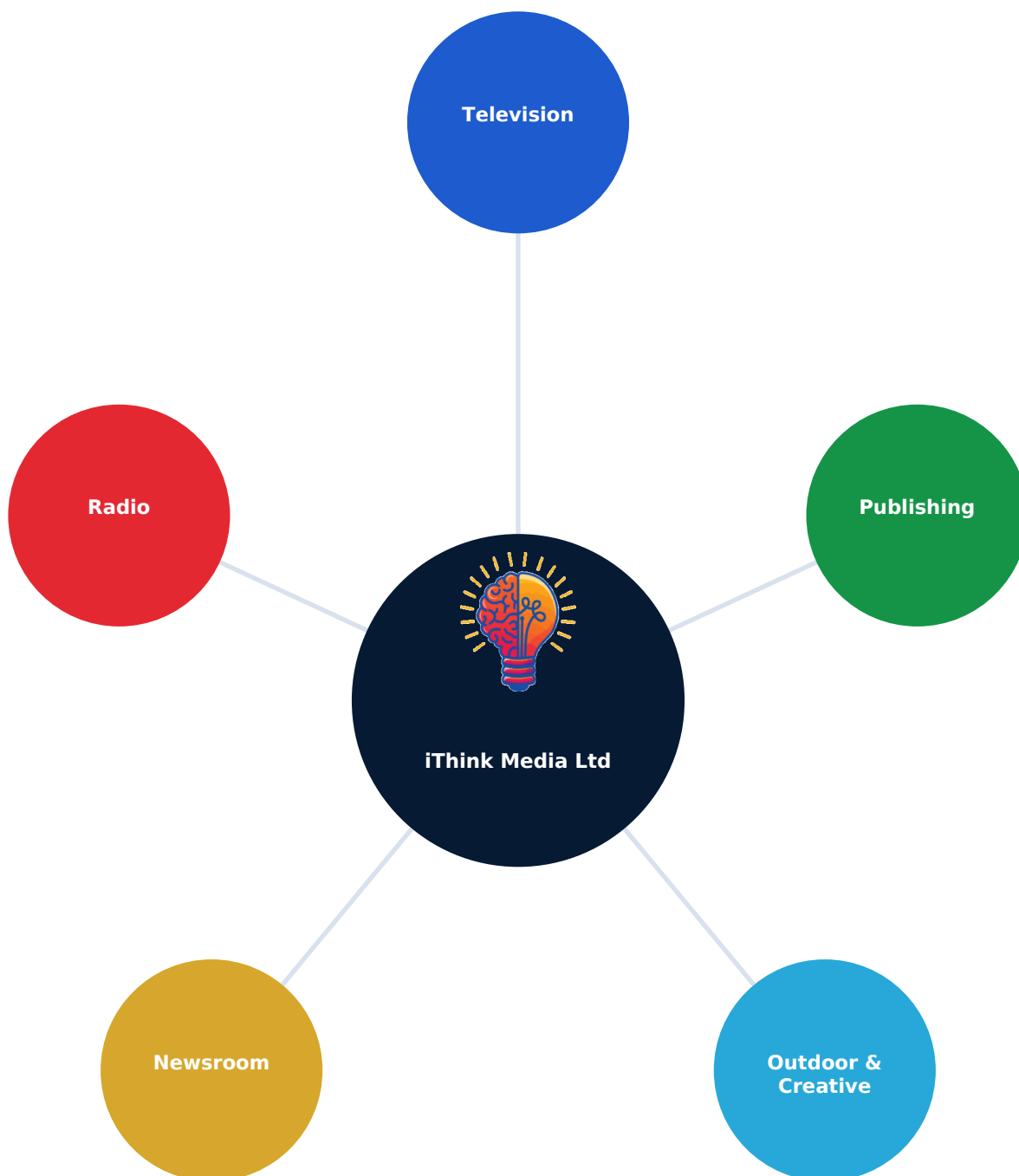
GOVERNANCE LOGIC

Board and shareholders: governance, oversight and institutional direction.

Executive leadership: strategy, operations, quality, delivery and accountability.

Five connected capabilities. One accountable partner.

Each capability retains a clear purpose while contributing to a single client and audience journey.



Cross-platform principle: a strong idea can move through video, audio, editorial, digital and outdoor formats without forcing every brand to sound the same.

Distinct audiences. Shared standards and infrastructure.

The three defining media brands are supported by iThink Newsroom and the company's Outdoor & Creative Services.



iTV Uganda



iRadio Uganda



iDigest Magazine

ALSO CONNECTED

iThink Newsroom - company-wide news, articles, bulletins, interviews and video stories.

iThink Outdoor & Creative Services - campaign strategy, production, placement, branding, technology and reporting.

ITV UGANDA

Your Visions, Our Voices

A digital television and live broadcasting platform for reliable news, public-interest reporting, interviews, documentaries, youth stories, culture, current affairs and selected Christian content.



Your Visions Our Voices



Digital television built around real African stories.

iTV Uganda brings reliable news, public-interest reporting, live conversations, culture, youth voices, documentaries and selected faith content to digital audiences.



News & current affairs

Uganda, Africa and world stories presented with context.

People & public voice

Interviews, moderated conversations and community perspectives.

Youth & culture

Stories shaped by the questions, creativity and realities of younger audiences.

Documentary & faith

Long-form African stories and selected Christian programming.

Put your message inside a professionally produced viewing experience.

Every format is selected and tailored after the client brief, content context and available placement.

OPPORTUNITIES

- Video commercials and campaign cut-downs
- Sponsored programmes and branded show segments
- Livestream and event broadcast sponsorship
- Presenter mentions and sponsor acknowledgements
- Website player placements and digital banners
- Interviews, explainers and clearly labelled partner content



PRODUCTION VALUE

iThink Media can coordinate the script, filming, editing, graphics, captions, placement and campaign documentation - keeping the message consistent from concept to screen.



iThink Media Ltd

IRADIO UGANDA

Your voice of worship, encouragement & hope

A Christian digital radio and media platform dedicated to timeless hymns, original worship, sermons, prayer, devotionals and faith-filled encouragement for listeners in Uganda and around the world.



Faith that stays with listeners throughout the day.

iRadio is a Christian digital radio and media platform dedicated to worship, hope, prayer, devotionals, sermons and faith-filled encouragement.



Original worship

New Christian hymns and worship songs created to strengthen faith.

Classic hymns

Timeless hymns and selected gospel favourites across generations.

Sermons & devotionals

Bible-based teaching, daily encouragement and Christian conversation.

Prayer & testimony

Prayer sessions, listener requests, testimonies and community support.

Commercial messages must respect the platform's Christian identity.

iRadio advertising and sponsorship are designed to support appropriate businesses, ministries, churches, events and community initiatives.



- Audio adverts, jingles and voice-overs
- Programme, worship hour and devotional sponsorship
- Presenter mentions and sponsor acknowledgements
- Christian event and ministry announcements
- Podcast, livestream and website audio placements
- Genuine, clearly disclosed community or testimony features

BRAND-SAFETY PRINCIPLE

Campaigns are reviewed for suitability, claims, tone and placement. Sponsorship is identified clearly and does not replace the platform's spiritual purpose.



iThink Media Ltd

IDIGEST MAGAZINE

Your Visions, Our Stories

A premium digital editorial platform for long-form African journalism, development stories, leadership, culture, faith, technology, interviews, books and beautifully designed editions.

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Good Morning

RING THE iTHINK DIGEST MAGA

.UBC.GO.UG @UBC Television Uganda X @ubc

Stories worth staying with. Ideas designed for depth.

iDigest is a premium digital editorial platform for long-form African journalism, books, magazine editions, interviews and independent writers.



Features



Interviews



Development & impact



Faith & society



Culture



Books & editions

A national television moment for iThink Digest Magazine.

The UBC Television appearance introduced the magazine to a wider Ugandan audience and marked an important public step in its publishing journey.



The moment connected print identity, broadcast visibility and digital publishing - a practical example of how the iThink Media ecosystem can carry one story across platforms.

DOCUMENTED MILESTONE

Publicly presented on UBC Television

One publishing desk for company-wide stories and updates.

The Newsroom publishes news, articles, bulletins, interviews and video stories from iThink Media, iTV Uganda, iRadio Uganda and iDigest Magazine.



News

Fact-based reporting and public-interest updates.

Bulletins

Concise updates designed for quick understanding.

Features

Deeper context, development and human-centred stories.

Video stories

Visual reporting, interviews and field coverage.

Credibility is a production system, not a slogan.

The current website framework centres accuracy, fairness, consent, safeguarding, corrections, rights and a clear separation between paid and editorial material.

01

Accuracy

Verify facts, sources and context before publication.

02

Fairness

Represent people and issues responsibly; seek right of reply where required.

03

Disclosure

Label sponsored, partner, opinion and editorial content clearly.

04

Safeguarding

Protect children, vulnerable people and sensitive personal information.

05

Rights

Track ownership, permissions, credits and authorised use of media.

06

Corrections

Update transparently when material errors are identified.



OUTDOOR & CREATIVE SERVICES

Make your brand impossible to ignore.

Combine roadside visibility with television, radio, magazine, website advertising, social media, professional production and campaign reporting through one coordinated team.

Media that moves people.
Ideas that move business.



TV



Radio



Magazine



Outdoor
Advertising



Digital
Solutions

ADVERTISE WITH US



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marketing@ithinkmedia.info



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Choose one service or combine several into a complete campaign.

The service system is organised around strategy, production, placement, technology and accountable follow-through.

Outdoor advertising

Billboards, street poles, walls, vehicles, event and digital outdoor.

Marketing & advertising

Strategy, media planning, promotion, launches, activations and reporting.

Videography & film

Commercials, documentaries, interviews, events, reels and post-production.

Photography

Corporate, product, event, documentary, portrait and professional profiles.

Branding & design

Identity systems, profiles, reports, packaging, presentations and campaign creative.

Printing & stationery

Business materials, booklets, magazines, banners, stickers and branded wear.

Digital marketing

Social media, paid campaigns, email, WhatsApp, SEO and analytics.

Website development

Corporate, NGO, school, church, media and e-commerce systems.

IT support

Networks, devices, CCTV, backups, cloud, security and staff support.

PR & communications

Media relations, reputation, speeches, newsletters and stakeholder communication.

Audio production

Adverts, jingles, voice-overs, podcasts, music, audiobooks and public messages.

Livestreaming & events

Multi-camera streaming, event coverage, screens, PA and hybrid events.

Video, photography and livestreaming that carry the message with clarity.

From a campaign commercial to a documentary, conference livestream or institutional photo library, production begins with the communication objective.

- Commercials, documentaries, interviews, reels and impact films
- Corporate, product, event, documentary and portrait photography
- Multi-camera livestreaming, event coverage and hybrid production
- Editing, colour, graphics, captions, subtitles and delivery versions
- Consent, credits, rights and usage requirements recorded where needed

Audio production designed for attention, memory and trust.

Audio is more than a recording. It is the script, voice, music, pacing, technical finish and distribution format working as one listener experience.

- Radio adverts, jingles, voice-overs and public service announcements
- Podcasts, sermons, devotionals, audiobooks and programme production
- Original music and worship production where rights are clear
- Scripting, recording, editing, sound design and mastering
- Platform-specific exports for radio, web, podcast and social use

iThink Media Ltd

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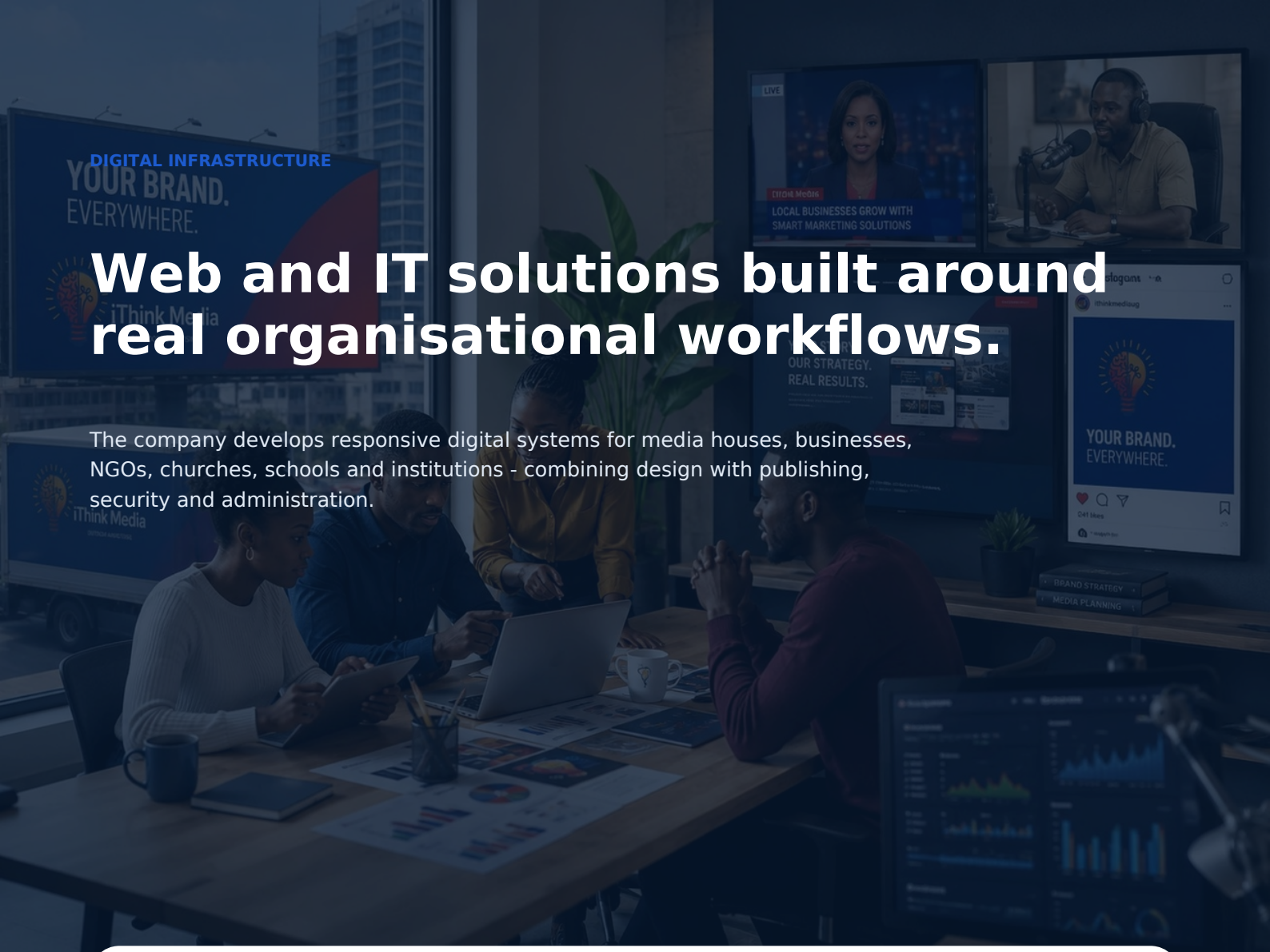
+256 760 031 006 / +256 788 886 782 / +256 774 798 230

@iThinkMediaUg | YouTube • Facebook • Instagram • X

Design, print and digital marketing that make the identity consistent.

A strong campaign needs recognisable design, useful materials and coordinated publishing across the places where the audience actually sees the message.

- Logos, identity systems, brand guidelines and campaign creative
- Profiles, annual reports, brochures, presentations and infographics
- Packaging, signage, stationery, banners, stickers and branded wear
- Social media management, paid campaigns, email, WhatsApp and SEO
- Content calendars, online reputation, analytics and lead generation



Web and IT solutions built around real organisational workflows.

The company develops responsive digital systems for media houses, businesses, NGOs, churches, schools and institutions - combining design with publishing, security and administration.

- Corporate, NGO, school, church, media and e-commerce websites
- Hosting, domains, business email, maintenance, security and SEO
- Publishing, streaming, application and membership workflows
- Networks, Wi-Fi, devices, CCTV, backups, cloud and cybersecurity
- System integration, staff support and practical technology training

A focused placement or one complete cross-platform campaign.

Formats are selected after the campaign objective, audience, creative readiness, timing and budget are confirmed.

Channel	Representative opportunities
iTV Uganda	Video commercials; sponsored programmes; livestreams; presenter mentions; player and website placements
iRadio Uganda	Audio adverts; jingles; programme sponsorship; presenter mentions; church and event announcements
iDigest Magazine	Full and partial pages; sponsored features; interviews; profiles; newsletters; special editions
Digital	Website banners; sponsored cards; social media; email; WhatsApp; landing pages; paid media
Outdoor	Billboards; highway boards; street poles; walls; rooftops; vehicles; event and digital screens
Creative production	Strategy; scripting; photography; video; voice-over; design; adaptation; reporting

One partnership can move a brand across screen, sound, story, street and digital.

A connected campaign reduces handovers, strengthens consistency and gives the client one accountable coordinating point.

1

SCREEN

iTV video and programme visibility

2

SOUND

iRadio audio and sponsorship

3

STORY

Newsroom and iDigest editorial formats

4

STREET

Outdoor and event visibility

5

DIGITAL

Websites, social campaigns and analytics

The client can begin with one channel and scale when ready. Packages are tailored after the brief, so the campaign grows around the objective rather than a rigid menu.

Six disciplined stages turn an objective into a working campaign.

The process is clear enough for accountability and flexible enough for different sectors, budgets and channels.



Communication needs change by sector. The need for clarity does not.

iThink Media works with clients and partners that need credible storytelling, professional production and coordinated visibility.

Businesses

Brand growth, advertising, product launches and customer communication.

NGOs

Impact storytelling, development communication, documentation and campaigns.

Government agencies

Public information, civic communication, events and institutional visibility.

Churches & ministries

Broadcasts, events, worship, audio, design and values-aligned promotion.

Schools & universities

Admissions campaigns, events, profiles, websites and education content.

Entrepreneurs

Brand identity, digital visibility, product content and practical starter campaigns.

Development partners

Evidence-led stories, stakeholder communication and multi-format reporting.

Community organisations

Affordable visibility, local stories, mobilisation and capacity building.

Creative ambition supported by operational discipline.

The value is not a single channel; it is the ability to coordinate the right channels without losing the story, objective or accountability.

01

Creative storytelling

Ideas shaped into clear, human and persuasive content.

02

Integrated campaigns

Television, radio, publishing, digital and outdoor working together.

03

Local knowledge

Ugandan context and African perspectives guide relevance and tone.

04

Professional production

Structured briefing, production, review and delivery.

05

Flexible packages

Start with one format or build a complete 360-degree campaign.

06

Accountable follow-through

Agreed deliverables, placement records, reporting and support.

Start focused. Scale when ready.

Package names indicate the level of integration; every proposal is customised after the client brief.

Visibility Starter	Media Growth	360-degree Campaign
For small businesses, churches, events and local services needing a professional first campaign. • Creative adaptation • Website advertising stream • Social media support • Basic campaign report CUSTOM QUOTATION	For brands needing broadcast, website and social visibility coordinated as one campaign. • Video or audio advert • iTV or iRadio placement • Website and social campaign • Campaign reporting CUSTOM QUOTATION	For launches, institutions and public campaigns requiring coordinated multi-channel visibility. • Full creative strategy • TV, radio, magazine and digital • Outdoor advertising • Monitoring and executive report CUSTOM QUOTATION

No fixed audience statistics or performance promises are used without current, verifiable campaign data.

Every deliverable is confirmed in the final production brief.

The following working standards help clients prepare assets and understand common output formats. Final requirements vary by channel, site and campaign.

Area	Typical working specification
Video	16:9 HD or 4K master as agreed; 9:16 and 1:1 cut-downs where required; captions; MP4/H.264 delivery unless another format is requested.
Audio	WAV master and MP3 delivery; script approval; voice and music rights confirmed; loudness adapted to the destination platform.
Print	Final dimensions confirmed; CMYK artwork; sufficient bleed and safe margins; high-resolution, print-ready PDF handover.
Outdoor	Site-specific size and scale ratio; viewing-distance checks; colour proof; production material and installation requirements confirmed.
Digital	Web-optimised creative; platform safe zones; destination links; tracking or campaign tags agreed where applicable.
Photography	High-resolution edited masters plus web-ready exports; captions, credits, consent and usage rights recorded where required.

VERIFICATION NOTE

Profile information is grounded in current approved sources.

No audience statistics, awards, client lists or campaign outcomes have been invented.

01

Corporate pages

ithinkmedia.info/about/; /about/who-we-are/; /about/vision-mission-values/; /about/leadership/; /about/corporate-information/

02

Network pages

ithinkmedia.info/our-media/; /itv-uganda/; /iradio-uganda/; /idigest-magazine/; /newsroom/

03

Commercial pages

ithinkmedia.info/services/ and its service pages; /advertise/; /portfolio/; /contact/

04

Policy framework

ithinkmedia.info/legal/editorial-policy/ and /legal/advertising-policy/ - current website frameworks subject to leadership and legal approval.

05

Leadership and brand decisions

Approved prior project records: CEO Dr. Mugisha Jeremiah; MD/COO Richardson Kyeyune - Chief; official slogans, logos and contact details.

06

Visual assets

Official iThink Media, iTV, iRadio and iDigest logos; leadership portraits; newsroom, production, outdoor and UBC appearance images supplied by the user or published on ithinkmedia.info.

RESEARCH DATE

24 July 2026

Public website content changes over time; the company should review this profile before each major external release.

Let Us Tell Your Story and Grow Your Brand

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One partnership. Television, radio, publishing, digital media, outdoor visibility and creative services under one connected network.

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moves people.
Ideas that
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TV



Radio



Magazine



Outdoor



Digital
Solutions

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LOCATION

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SOCIAL MEDIA

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